

MCGIRR ELEMENTARY PAC

PRESENTS

INTERNET/SOCIAL MEDIA SAFETY AND DIGITAL LITERACY FOR PARENTS

**THURSDAY, FEBRUARY 1, 2018, FROM 6:30-8:30PM
ENTRANCE BY DONATION**

Education is the first step in keeping our kids safer in this technology driven world. It is not uncommon that children know more about the workings of the Internet and Social Networking than their parents do. This presentation is designed to educate even the most computer illiterate parent. Knowledge and the understanding and application of that knowledge is power. Our presentation will provide the knowledge and information, based upon academically peer-reviewed research that parents need to know about to help keep their children safer. To date, thousands of parents (and growing) in British Columbia, Alberta, Saskatchewan, Washington State have heard our very unique "pro-active" message.

Some Of The Topics Covered Include

- What is the Internet and Social Networking
- Emerging online trends
- Online ethics, media literacy and critical thinking
- Cellphone/smartphone and web cam safety
- How students are placing their privacy at risk online
- What is your "digital dossier" and how to protect it
- The good and bad of Social Networks
- Parental Risk Management
- Why parents need to be good role models

- How to secure your Social Network
- Understand that everything posted online is public, permanent, searchable, exploitable, copyable and for sale
- Who is the Internet predator and what are their tricks
- What is Social Engineering and how students are falling prey to this vulnerability
- When to be concerned
- Internet filtering pros/cons
- How technology use has changed socializing, dating, schoolwork and sleep cycles

- What is digital peer aggression and what can be done to stop it
- What is sexting and its consequences and what can be done to stop it
- What is the law specific to sexting and digital peer aggression
- The threat of Internet Pornography
- What is digital literacy
- 4 Step process to internet safety
- How can students and their schools play a role
- plus a whole lot more.....

Brandon Laur, a member of "The White Hatter" team in the family business, Personal Protection Systems Inc., is a master's student at RRU specializing in professional communication. His bachelor degree is in Sociology with a minor in Technology and Society. Brandon's real world experience as a young adult using social media and the internet plays a major role in the development of all programs offered through PPS. In February 2017 the BC Government & Radius SFU awarded Brandon with the 2017 BC Social Innovations Youth Award for his work and advocacy with youth, tweens, teens and adults in the areas of Social Media Safety and Digital Literacy.